

EXHIBIT "E"

1 A. Yes.

2 Q. Does Air Base Carpet Mart, Inc. conduct
3 any advertising targeted to the Commonwealth of
4 Pennsylvania?

5 A. No.

6 Q. What part of the first question --

7 A. Repeat the question.

8 Q. Does Air Base Carpet Mart, Inc. conduct
9 any advertising at all, conduct it, I'll
10 rephrase it. Does Air Base Carpet Mart, Inc.
11 conduct any advertising targeted to the
12 Commonwealth of Pennsylvania?

13 A. Yes.

14 Q. Please tell me about that, sir?

15 A. There are radio spots that hit the
16 Pennsylvania people. There are TV spots that
17 hit the Pennsylvania people because when you
18 advertise on TV for Delaware you're targeting
19 Pennsylvania people automatically.

20 Q. Okay. Are you aware of any Pennsylvania
21 radio stations at which Air Base Carpet Mart
22 places advertisements?

23 A. No.

24 Q. Do you know if, in fact, there are any

1 such radio stations?

2 A. No.

3 Q. Do you know, one way or the other,
4 whether there are Pennsylvania radio stations
5 where Air Base places ads? I want to make
6 sure. Are you telling me that they do not
7 place ads at Pennsylvania radio stations or you
8 just don't know?

9 A. Air Base Carpet Mart does not place ads
10 on Pennsylvania radio stations.

11 Q. Do you place ads in any Pennsylvania
12 newspapers?

13 A. Yes.

14 Q. Which ones?

15 A. Philadelphia.

16 MR. MINTZER: Object to the form.

17 Does Air Base, does Air Base Carpet Mart
18 place ads in --

19 MR. CASEY: Any Pennsylvania
20 newspaper.

21 THE WITNESS: Yes.

22 BY MR. CASEY:

23 Q. Which ones?

24 A. Philadelphia Inquirer.